



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

VOICE							
Property	KLKN-TV						
Invoice #	43186-2	Order#	43186				
Invoice Date	11/28/21	Alt Order #	27571111				
Invoice Month	November 2021	Deal #					
Invoice Period	11/01/21 - 11/05/21	Flight Dates	10/30/21 - 11/05/21				
Advertiser	Herbster for Govern	or					
Product	Order						
Estimate #	C30N05						
	Account Executive	Katz Washington, D.C.					
	Sales Office	Katz Washington, D.C.					
	Sales Region	National					
	Agency Code						
	Advertiser Code	HRBST					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1	ORDR					
	Product 2						

						Spots/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/01/21	11/01/21 C	h 8 News Midday M-F	11a-12p	M	:30	2	\$50.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
		07/21 M	2	\$50.00					
Spots: # Ch	Day Air Date			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
2 KL			•	11a-12p		O CHBL301021			\$50.00 NM
1 KL	KN M 11/01/2	1 11:40 AM Ch 8 N	ews Midday M-F	11a-12p	:3	0 CHBL301021	Н		\$50.00 NM
2 11/02/21	11/02/21 C	h 8 News Midday M-F	11a-12p	-T	:30	2	\$50.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
		07/21 -T	2	\$50.00					
Spots: # Ch	Day Air Date			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 KL			,	11a-12p		O CHBL301021			\$50.00 NM
2 KL	KN Tu 11/02/2	1 11:52 AM Ch 8 N	ews Midday M-F	11a-12p	:3	O CHBL301021	Н		\$50.00 NM
3 11/03/21	11/03/21 C	h 8 News Midday M-F	11a-12p	W	:30	2	\$50.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
		07/21W	2	\$50.00					5
Spots: # Ch	Day Air Date			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 KLh			,	11a-12p		0 CHBL301021			\$50.00 NM
2 KL	KN W 11/03/2	1 11:40 AM Ch 8 N	ews Midday M-F	11a-12p	:3	0 CHBL301021	Н		\$50.00 NM
4 11/04/21	11/04/21 C	h 8 News Midday M-F	11a-12p	T	:30	2	\$50.00	NM	
Weeks:		d Date MTWTFSS	Spots/Week	Rate					
Cnoto: # Ob		07/21T	2 Stian	\$50.00	l ar =+	h			Doto Tura
Spots: <u>#</u> <u>Ch</u> 1 KL	<u>Day</u> <u>Air Dat</u> 3/N Th 11/04			Start/End Time		<u>h Ad-ID</u> 0 снв∟301021			<u>Rate Type</u> \$50.00 NM
			•	11a-12p		О СНВL301021 О СНВL301021			•
2 KL	KN Th 11/04/2	1 11:52 AM Ch 8 N	ews iviidday ivi-F	11a-12p	:3	O CHRESOTOST	п		\$50.00 NM
5 11/05/21	11/05/21 C	h 8 News Midday M-F	11a-12p	F	:30	2	\$50.00	NM	

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Send Payment To: **KLKN-TV**



Invoice #	43186-2	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

www.klkntv.com

Line Start Date	End Date [Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 11/05/21	11/05/21	Ch 8 News Midday M-I	⁼ 11a-12p	F	:30	2	\$50.00	NM	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /07/21F	Spots/Week 2	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Dat	te Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KLI	KN F 11/05/2	21 11:12 AM Ch 8 N	lews Midday M-F	11a-12p	:30) CHBL301021	4		\$50.00 NM
2 KLI	KN F 11/05/2	21 11:38 AM Ch 8 N	lews Midday M-F	11a-12p	:30	CHBL301021	Н		\$50.00 NM
6 11/01/21	11/01/21 N	И-F 12р-1р	12p-1p	M	:30	2	\$25.00	NM	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /07/21 M	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
2 KLI				12p-1p) CHBL301021	4		\$25.00 NM
1 KLI				12p-1p	:30	СНВL301021	+		\$25.00 NM
7 11/02/21	11/02/21 N	И-F 12р-1р	12p-1p	-T	:30	2	\$25.00	NM	
Weeks:		nd Date MTWTFSS /07/21 -T	Spots/Week	Rate					
Spots: # Ch			2 ntion	\$25.00 Start/End Time	Lenath	Ad-ID			Rate Type
1 KLI				12p-1p) CHBL301021	4		\$25.00 NM
2 KLI				12p-1p 12p-1p) CHBL301021			\$25.00 NM
8 11/03/21			12p-1p	W	:30	2	\$25.00	NM	Ψ=0.00
6 11/03/21	11/03/21	M-F 12p-1p	12p-1p	w	.30	2	\$25.00	INIVI	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /07/21w	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air Dat	te <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KLI	KN W 11/03/2	21 12:30 PM M-F 12	2p-1p	12p-1p	:30	CHBL301021	4		\$25.00 NM
2 KLI	KN W 11/03/2	21 12:55 PM M-F 12	2p-1p	12p-1p	:30	CHBL301021	1		\$25.00 NM
9 11/04/21	11/04/21 N	И-F 12p-1p	12p-1p	T	:30	2	\$25.00	NM	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /07/21T	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air Dat	te Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 KLI	KN Th 11/04/2	21 12:29 PM M-F 12	2p-1p	12p-1p	:30	СНВL301021	4		\$25.00 NM
2 KLI	KN Th 11/04/2	21 12:54 PM M-F 12	2p-1p	12p-1p	:30) CHBL301021	Н		\$25.00 NM
10 11/05/21	11/05/21 N	И-F 12p-1p	12p-1p	F	:30	2	\$25.00	NM	
Weeks:	Start Date Er	<u>nd Date</u> <u>MTWTFSS</u> /07/21F	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch			-	Start/End Time	l enath	Ad-ID			Rate Type
. – –	KN F 11/05/2 Credited		•	12p-1p	:00	<u>-</u> "			\$25.00 NM
2 KLI		21 11:59 AM M-F 12	2p-1p	12p-1p	:30) СНВL301021	4		\$25.00 NM
11 11/01/21	11/01/21 N	И-F 4p-5p	4p-5p	M	:30	1	\$50.00	NM	
Weeks:		<u>nd Date</u> <u>MTWTFSS</u> /07/21 M	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch			·	Start/End Time	Lenath	Ad-ID			Rate Type
	<u> </u>	<u> </u>	<u> </u>	<u>Jany Eng Timo</u>		<u> </u>			<u></u>

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Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



Day Air Date

Spots: # Ch

Air Time Description

Invoice #	43186-2	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

www klknty com

www.klkntv.com									
		5	0			Spots/	5 .	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 11/01/21	11/01/21	M-F 4p-5p	4p-5p	M	:30	1	\$50.00	NM	
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
1 KL	KN M 11/	/01/21 4:22 PM M-F 4p	o-5p	4p-5p	:3	0 CHBL301021	Н		\$50.00 NM
12 11/02/21	11/02/21	M-F 4p-5p	4p-5p	-T	:30	1	\$50.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21 -T	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch			·	Start/End Time	Lengt	h Ad-ID			Rate Type
	KN Tu 11/			4p-5p	:3	O CHBL301021	4		\$50.00 NM
13 11/03/21	11/03/21	M-F 4p-5p	4p-5p	W	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	11/01/21 n Day Air	11/07/21W Date Air Time Descri	1 ntion	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate Type
. – –	.KN W 11/			4p-5p		0 CHBL301021	Н		\$50.00 NM
			·	T	-20	4	\$50.00	NINA	, , , , , , ,
14 11/04/21	11/04/21	M-F 4p-5p	4p-5p		:30	1	\$50.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21T	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	.KN Th 11/			4p-5p		0 CHBL301021	Н		\$50.00 NM
15 11/05/21	11/05/21	M-F 4p-5p	4p-5p	F	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS 11/07/21F	Spots/Week	Rate					
Spots: # Ch	11/01/21 <u>Day Air</u>		1 ntion	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	<u>. <u>53, 7.11</u> .KN F 11/</u>			4p-5p		<u>л ла тэ</u> 0 снв∟301021	+		\$50.00 NM
16 11/01/21	11/01/21	Good Morning America	7:00 AM-8:00 AM	M	:30	2	\$90.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
0 , " 0	11/01/21	11/07/21 M	2	\$90.00					D . T
Spots: # Ch			<u>ption</u> Morning America	Start/End Time 7:00 AM-8:00 AI		<u>:h Ad-ID</u> :0 снвL301021	.		<u>Rate Type</u> \$90.00 NM
	.KN M 11/		Morning America	7:00 AM-8:00 AI		O CHBL301021			\$90.00 NM
17 11/02/21	11/02/21	Good Morning America		-T	:30	2	\$90.00	NM	
							,		
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21 -T	Spots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch			<u>ption</u>	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
	KN Tu 11/		Morning America	7:00 AM-8:00 AI		0 CHBL301021	4		\$90.00 NM
2 KL	KN Tu 11/		Morning America	7:00 AM-8:00 AI	M :3	O CHBL301021	Н		\$90.00 NM
18 11/03/21	11/03/21	Good Morning America	7:00 AM-8:00 AM	W	:30	2	\$90.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	11/01/21	11/07/21W	2	\$90.00					

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Start/End Time

Length Ad-ID

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Rate Type



Invoice #	43186-2	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

25 11/05/21

11/05/21

Good Morning America

www.klkntv.com							
Line Start Date End Date Description St	art/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
	00 AM-8:00 AM	W	:30	2	\$90.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Type
2 KLKN W 11/03/21 7:25 AM Good Morni	•	7:00 AM-8:00 AM		CHBL 301021H			\$90.00 NM
1 KLKN W 11/03/21 7:59 AM Good Morni	ng America	7:00 AM-8:00 AM	:30	CHBL301021H			\$90.00 NM
19 11/04/21 11/04/21 Good Morning America 7:	MA 00:8-MA 00	T	:30	2	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/01/21 11/07/21T	Spots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 KLKN Th 11/04/21 7:26 AM Good Morni	ng America	7:00 AM-8:00 AM	:30	СНВL301021Н			\$90.00 NM
2 KLKN Th 11/04/21 7:55 AM Good Morni	ng America	7:00 AM-8:00 AM	:30	СНВL301021Н			\$90.00 NM
20 11/05/21 11/05/21 Good Morning America 7:	00 AM-8:00 AM	F	:30	2	\$90.00	NM	
	Spots/Week	Rate					
11/01/21 11/07/21F Spots: <u># Ch Day Air Date Air Time Description</u>	2	\$90.00 <u>Start/End Time</u>	Length	٨٨١٦			Rate Type
Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 KLKN F 11/05/21 7:26 AM Good Morni	na America	7:00 AM-8:00 AM		<u>ли-пр</u> СНВL301021H			\$90.00 NM
2 KLKN F 11/05/21 7:55 AM Good Morni	•	7:00 AM-8:00 AM		CHBL301021H			\$90.00 NM
							+++++++++++++++++++++++++++++++++++++
21 11/01/21 11/01/21 Good Morning America 8:	00 AM-9:00 AM	M	:30	1	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/01/21 11/07/21 M	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>		Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
1 KLKN M 11/01/21 8:29 AM Good Morni	ng America	8:00 AM-9:00 AM	:30	CHBL301021H			\$90.00 NM
22 11/02/21 11/02/21 Good Morning America 8:	00 AM-9:00 AM	-T	:30	2	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/01/21 11/07/21 -T	Spots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
2 KLKN Tu 11/02/21 8:10 AM Good Morni	ng America	8:00 AM-9:00 AM	:30	СНВL301021Н			\$90.00 NM
1 KLKN Tu 11/02/21 8:38 AM Good Morni	ng America	8:00 AM-9:00 AM	:30	СНВL301021Н			\$90.00 NM
23 11/03/21 11/03/21 Good Morning America 8:	00 AM-9:00 AM	W	:30	1	\$90.00	NM	
	Spots/Week	<u>Rate</u> \$90.00					
11/01/21 11/07/21w Spots: # Ch Day Air Date Air Time Description	ı	\$90.00 Start/End Time	Length	Ad-ID			Rate Type
1 KLKN W 11/03/21 8:59 AM Good Morni	ng America	8:00 AM-9:00 AM	_	CHBL301021H			\$90.00 NM
24 11/04/21 11/04/21 Good Morning America 8:		T	:30	2	\$90.00	NM	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
11/01/21 11/07/21T	2	\$90.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length				Rate Type
2 KLKN Th 11/04/21 8:10 AM Good Morni	0	8:00 AM-9:00 AM		CHBL301021H			\$90.00 NM
1 KLKN Th 11/04/21 8:54 AM Good Morni	ng America	8:00 AM-9:00 AM	:30	CHBL301021H			\$90.00 NM

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----F--

:30

\$90.00

NM

8:00 AM-9:00 AM

Send Payment To:



Invoice #	43186-2	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

Spots: # Ch

KLKN

Day Air Date

Th 11/04/21

Air Time Description

5:23 PM Ch 8 News 5p M-F

www.klkntv.com									
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
25 11/05/21	11/05/21	Good Morning America	8:00 AM-9:00 AM	F	:30	1	\$90.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21F	Spots/Week	<u>Rate</u> \$90.00					
Spots: # Ch			1 tion	Start/End Time	I enat	h Ad-ID			Rate Type
– –	KN F 11			8:00 AM-9:00 A		0 CHBL301	021н		\$90.00 NM
28 11/01/21	11/01/21	World News Tonight		M	:30	1	\$190.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
	11/01/21	11/07/21 M	1	\$190.00					D . T
Spots: <u>#</u> <u>Ch</u> 1 KL				Start/End Time 5:25 PM-5:30 P		<u>:h Ad-ID</u> :0 снвL301	02111		Rate Type
I KL	KN M 11		iews ronight	5.25 PIVI-5.30 P	IVI .3	O CHBE301	UZ IH		\$190.00 NM
29 11/03/21	11/03/21	World News Tonight	5:25 PM-5:30 PM	W	:30	1	\$190.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21W	Spots/Week 1	<u>Rate</u> \$190.00					
Spots: # Ch	Day Air	r Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	KN W 11	/03/21 5:28 PM World N	lews Tonight	5:25 PM-5:30 P	M :3	0 CHBL301	021н		\$190.00 NM
30 11/05/21	11/05/21	World News Tonight	5:25 PM-5:30 PM	F	:30	1	\$190.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21F	Spots/Week	<u>Rate</u> \$190.00					
Spots: # Ch		11/01/21	1 tion	Start/End Time	l enat	h Ad-ID			Rate Type
i '	KN F 11			5:25 PM-5:30 P		0 CHBL301	021н		\$190.00 NM
31 11/01/21	11/01/21	Ch 8 News 5p M-F		M	:30	1	\$150.00	NM	· .
M/a alsa	Ctart Data	Fred Data MTWTESS	Consta // Mank	Data					
Weeks:	Start Date 11/01/21	End Date <u>MTWTFSS</u> 11/07/21 M	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL	KN M 11	/01/21 4:59 PM Ch 8 Ne	ews 5p M-F	5p-530p	:3	0 CHBL301	021H		\$150.00 NM
32 11/02/21	11/02/21	Ch 8 News 5p M-F	5p-530p	-T	:30	1	\$150.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	11/01/21 <u>Day Aiı</u>		1 tion	\$150.00 Start/End Time	l enat	h Ad-ID			<u>Rate</u> <u>Type</u>
1	KN Tu 11			5p-530p		0 CHBL301	021н		\$150.00 NM
			'	-11				NIN 4	
33 11/03/21	11/03/21	Ch 8 News 5p M-F	5p-530p	W	:30	1	\$150.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21W	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KL	KN W 11	/03/21 5:11 PM Ch 8 Ne	ews 5p M-F	5p-530p	:3	0 CHBL301	021H		\$150.00 NM
34 11/04/21	11/04/21	Ch 8 News 5p M-F	5p-530p	T	:30	1	\$150.00	NM	
Weeks:	Start Date 11/01/21	End Date MTWTFSS 11/07/21T	Spots/Week 1	<u>Rate</u> \$150.00					
0	11/01/21	II/UI/ZII	l 	φ 130.00	1	ID			Data Tama

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Start/End Time

5p-530p

Length Ad-ID

:30 CHBL301021H

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Rate Type

\$150.00 NM

INVOICE

Send Payment To:



Invoice #	43186-2	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

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WWW.KIKII(V.COIII						Cmatal			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
34 11/04/21	11/04/21	Ch 8 News 5p M-F	5p-530p	T	:30	1	\$150.00	NM	
35 11/05/21	11/05/21	Ch 8 News 5p M-F	5p-530p	F	:30	1	\$150.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21F	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch 1 KLKN	<u>Day Air</u> I F 11/			Start/End Time 5p-530p		th <u>Ad-ID</u> 30 CHBL3010	21н		<u>Rate</u> <u>Type</u> \$150.00 NM
	11/01/21	Ch 8 Eyewitness News	'	М	:30	1	\$185.00	NM	
	Start Date 11/01/21	p <u>End Date</u> <u>MTWTFSS</u> 11/07/21 M	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: <u>#</u> <u>Ch</u> 1 KLKN	<u>Day</u> <u>Air</u>	Date Air Time Descrip	•	Start/End Time 6p-630p	_	<u>th</u> <u>Ad-ID</u> 80 снвL3010:	21н		<u>Rate</u> <u>Type</u> \$185.00 NM
37 11/02/21	11/02/21	Ch 8 Eyewitness News	6 6p-630p	-T	:30	1	\$185.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21 -T	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: <u>#</u> <u>Ch</u> 1 KLKN	<u>Day</u> <u>Air</u> I Tu 11/		ption yewitness News 6p	Start/End Time 6p-630p		<u>th</u> <u>Ad-ID</u> 80 СНВL3010	21н		<u>Rate</u> <u>Type</u> \$185.00 NM
38 11/03/21	11/03/21	Ch 8 Eyewitness News	6 6p-630p	W	:30	1	\$185.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21W	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: <u>#</u> <u>Ch</u> 1 KLKN	<u>Day</u> <u>Air</u> I W 11/		otion Lyewitness News 6p	Start/End Time 6p-630p		<u>th</u> <u>Ad-ID</u> 30 СНВL3010	21н		<u>Rate</u> <u>Type</u> \$185.00 NM
39 11/04/21	11/04/21	Ch 8 Eyewitness News	6 6p-630p	T	:30	1	\$185.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21T	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: <u>#</u> <u>Ch</u> 1 KLKN	<u>Day</u> <u>Air</u> I Th 11/		<u>ption</u> yewitness News 6p	Start/End Time 6p-630p		th <u>Ad-ID</u> 30 CHBL3010	21н		<u>Rate</u> <u>Type</u> \$185.00 NM
40 11/05/21	11/05/21	Ch 8 Eyewitness News	6 6p-630p	F	:30	1	\$185.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21F	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch 1 KLKN	<u>Day</u> <u>Air</u> I F 11/		<u>ption</u> yewitness News 6p	Start/End Time 6p-630p		th <u>Ad-ID</u> 30 CHBL3010	21н		<u>Rate</u> <u>Type</u> \$185.00 NM
41 10/30/21	10/30/21	ABC World News Sat	530p-6p	S-	:30	1	\$150.00	NM	
	Start Date 10/25/21	End Date MTWTFSS 10/31/21S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # <u>Ch</u> 2 KLKN	<u>Day</u> <u>Air</u> I F 11/			Start/End Time 7p-8p		th <u>Ad-ID</u> 30 CHBL3010	21н		<u>Rate</u> <u>Type</u> \$150.00 NM
43 11/01/21	11/01/21	Jimmy Kimmel	1035p-1135p	M	:30	2	\$70.00	NM	

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Send Payment To:



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	Invoice #	43186-2	Invoice Month	November 2021
	Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21
	Advertiser	Herbster for Governor		
	Product	Order		
	Estimate #	C30N05		

KLKN

Tu 11/02/21

6:56 PM M-F 630p-7p

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					:	Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
43 11/01/21	11/01/21	Jimmy Kimmel	1035p-1135p	M	:30	2	\$70.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21 M	Spots/Week 2	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
1 KLKN	-	/01/21 10:49 PM Jimm		1035p-1135p		<u></u> СНВL301021	Н		\$70.00 NM
2 KLKN	N M 11/	/01/21 11:30 PM Jimm		1035p-1135p	:30	СНВL301021	.H		\$70.00 NM
44 11/02/21	11/02/21	Jimmy Kimmel	1035p-1135p	-T	:30	2	\$70.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21 -T	Spots/Week 2	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
1 KLKN	N Tu 11/	/02/21 11:06 PM Jimm	y Kimmel	1035p-1135p	:30	СНВL301021	Н		\$70.00 NM
2 KLKN	N Tu 11/	/02/21 11:38 PM Jimm	y Kimmel	1035p-1135p	:30	СНВL301021	Н		\$70.00 NM
45 11/03/21	11/03/21	Jimmy Kimmel	1035p-1135p	W	:30	2	\$70.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	11/01/21 Day Air	11/07/21W Date Air Time Descr	2 intion	\$70.00 Start/End Time	Length	۷4 ID			Rate Type
3pots. <u># Cri</u> 2 KLKN		/03/21 11:02 PM Jimm		1035p-1135p		<u>ди-1D</u> СНВL301021	н		\$70.00 NM
1 KLKN		/03/21 11:30 PM Jimm		1035p-1135p		CHBL301021			\$70.00 NM
			,						ψ.σ.σσ
46 11/04/21	11/04/21	Jimmy Kimmel	1035p-1135p	T	:30	2	\$70.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21T	Spots/Week	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air		_	Start/End Time	Length	Ad-ID			Rate Type
2 KLKN				1035p-1135p		<u></u> СНВL301021	H		\$70.00 NM
1 KLKN	N Th 11/	· · · · · · · · · · · · · · · · · · ·		1035p-1135p	:30	СНВL301021	H		\$70.00 NM
47 11/05/21	11/05/21	Jimmy Kimmel	1035p-1135p	F	:30	2	\$70.00	NM	
	Start Date 11/01/21	End Date MTWTFSSF	Spots/Week	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
1 KLKN		/05/21 10:48 PM Jimm		1035p-1135p		CHBL301021	.H		\$70.00 NM
2 KLKN	N F 11/	/05/21 11:31 PM Jimm		1035p-1135p	:30	СНВL301021	Н		\$70.00 NM
51 11/01/21	11/01/21	M-F 630p-7p	630p-7p	M	:30	1	\$150.00	NM	
	Start Date 11/01/21	End Date MTWTFSS 11/07/21 M	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air		•	Start/End Time	Length	Ad-ID			Rate Type
1 KLKN	-			630p-7p		<u>да-15</u> СНВL301021	.H		\$150.00 NM
52 11/02/21	11/02/21	M-F 630p-7p	630p-7p	-T	:30	1	\$150.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
1	11/01/21	11/07/21 -T	1	\$150.00	1	V 4 1D			D-4- T
Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	<u>Length</u>	<u>AG-IU</u>			Rate Type

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630p-7p

:30 CHBL301021H

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\$150.00 NM

INVOICE

Send Payment To:



_							
	Invoice #	43186-2	Invoice Month	November 2021			
I	Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/05/21			
Ī	Advertiser	Herbster for Governor					
Ī	Product	Order					
Ī	Estimate #	C30N05					

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						Spots/			
Line Start	Date End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
53 11/04	/21 11/04/21	M-F 630p-7p	630p-7p	T	:30	1	\$150.00	NM	
Weeks	s: <u>Start Date</u> 11/01/21	End Date MTWTFSS 11/07/21T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>A</u>	<u>Air Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KLKN Th 1	1/04/21 6:56 PM M-F 6	30p-7p	630p-7p	:3	O CHBL3010	21н		\$150.00 NM
54 11/05	/21 11/05/21	M-F 630p-7p	630p-7p	F	:30	1	\$150.00	NM	
Weeks	S: <u>Start Date</u> 11/01/21	End Date MTWTFSS 11/07/21F	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: #	<u>Ch</u> <u>Day</u> A	<u> Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	KLKN F 1	1/05/21 6:50 PM M-F 6	30p-7p	630p-7p	:3	O CHBL3010	21н		\$150.00 NM
55 11/02	/21 11/02/21	Tuesday Prime 3	9p-10p	-T	:30	2	\$300.00	NM	
Weeks	s: <u>Start Date</u> 11/01/21	End Date MTWTFSS 11/07/21 -T	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: #	<u>Ch</u> <u>Day</u> A	Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2	KLKN Tu 1	1/02/21 9:29 PM Tuesd	lay Prime 3	9p-10p	:3	O CHBL3010	21H		\$300.00 NM
1	KLKN Tu 1	1/02/21 9:42 PM Tuesd	lay Prime 3	9p-10p	:3	O CHBL3010	21н		\$300.00 NM
				Total Spots	•	71			

Payment Terms 30 Days

 Gross Total
 \$6,800.00

 Agency Commission
 \$1,020.00

 Net Amount Due
 \$5,780.00

 Invoice Balance as of 12/02/21 9:48:35 AM CT
 \$0.00

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